

NATURAL AND EDIBLE COATINGS
FOR ACTIVE FOOD PRESERVATION
AND PACKAGING



ACTIFILM by TECNALIA ::::::: TECNALIA INSPIRING BUSINESS

### NATURAL AND EDIBLE COATINGS FOR

### **ACTIVE FOOD PRESERVATION AND PACKAGING**

**Edible coatings** that **extend the shelf life** of food, addressing the growing demand for food that is **natural**, **safe** and adapted to today's consumers.

# Did you know that ...?

- → A third of the world's food produced for human consumption is lost or wasted, which is equivalent to 1.3 billion tonnes a year.
- → 5% of the fruit and vegetables that are sold each year in Europe is ruined in distribution, due to fungi, bacteria and the action of ethylene, a plant hormone responsible for product ripening.
- The treatments typically applied at horticultural plants are chemical fungicides, which lead to toxicity problems and development of resistance.



- Packaging represents 2%
   of the GDP in most developed
   countries. Half of the production
   is used for food packaging.
- Food loss and waste also exert unnecessary pressure on the environment, which leads to the depletion of natural resources and the release of greenhouse gases.

# DEMAND FOR **NEW SOLUTIONS**

**Consumers** are looking for fresher and more natural products with less additives and which **preserve their nutritional and organoleptic properties** after processing and packaging.

**Industries** need to get their products to increasingly distant markets, in order to improve their profitability.

They are looking for **innovative technologies** and approaches that help to maintain safety and quality, increasing the shelf life of fresh products and preserving their nutritional value.

Changes in shopping habits: increase in online sales.

# OUR **SOLUTION**

Applicable to the food surface or to the surface of the packaging material, **it fulfils different functions**:

- → Barrier against moisture and oxygen.
- Possibility of incorporating active compounds in their formulation (antioxidants, antimicrobials, aromas, vitamins, etc.) to extend the shelf life or improve organoleptic or nutritional qualities.
- Reduced migration of moisture,
  fat, aromas, etc. between the different
  food components and hence maintained
  sensory characteristics of the food.



ACTIFILM by TECNALIA INSPIRING BUSINESS

#### **USES**

#### → Coating of peeled fruit:

Technology validated for apples:

- Shelf-life extended by one month.
- 30% reduction in weight.
- Almost 35% firmer.
- No alteration to the fruit's colour, smell or flavour.
- Easy to produce and apply by spraying.
- Complementary to existing preservation systems, if applicable.
- Competitive cost and high performance (1 litre of solution coats approx. 100 kg of apples).
- Technology covered by trade secret.





#### Coating on fresh meat:

- Technology validated for fresh poultry.
- Application by surface spraying or by immersion.
- No significant changes in the organoleptic properties (colour, flavour).
- Additional to existing preservation systems, if applicable.
- Competitive cost and high performance (1 litre of solution coats approx. 1 m<sup>2</sup> of meat).



- → Biodegradable coating over the surface of packaging materials:
  - Control of moisture migration and microbiological growth.
  - May incorporate natural antimicrobial and antioxidant additives for the development of active packaging.
  - Potential application on plastic packaging materials, paper and cardboard.



ACTIFILM by TECNALIA ...... TECNALIA INSPIRING BUSINESS

### **ADVANTAGES**

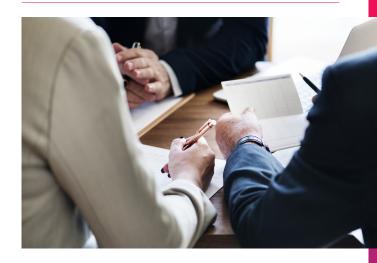
- → Extended shelf life of products.
- → Opening of new markets, as products can be transported over greater distances without deteriorating or losing properties.
- Increased food safety, as the consumer is guaranteed to receive the food at home in optimum conditions.
- Reduced environmental pollution by using edible materials from renewable sources.



# BUSINESS **OPPORTUNITIES**

TECNALIA offer its customers the chance to:

- → **Licence** the technology.
- Carry out specific contract developments for customers.
- Agree on a way of operating, as a joint venture, to develop new products by **setting up a new company**, or others.



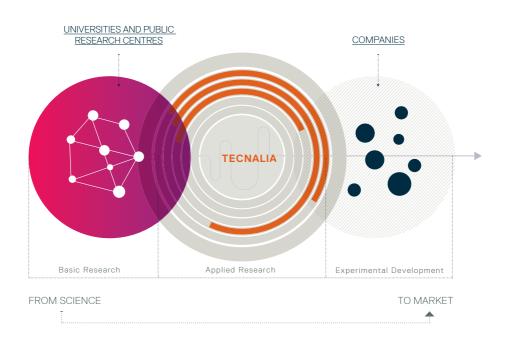
# TARGET AUDIENCE

- → Packaging companies that handle fruit and suppliers of post-harvest fruit treatments.
- Meat processing and packaging companies.
- → Fresh food packaging suppliers.



## **TECNALIA**

# IS A BENCHMARK RESEARCH AND TECHNOLOGICAL DEVELOPMENT CENTRE IN EUROPE



### WE CAN DO SO MUCH TOGETHER

Our work is not understood without yours; we want to work together so your company can compete better. Because together, we can develop technologies that transform the present.

The future is technological, let's share it!







Contact: Mª CARMEN VILLARÁN mcarmen.villaran@tecnalia.com +34 671 645 872